

ARTS FOR LEARNING MARYLAND

ANNUAL REPORT 2022

#### MISSION

Our mission is to transform the lives and education of our youth through the arts by connecting educators, professional artists, and communities.

#### VISION

Arts for Learning envisions a day when every student in Maryland has the opportunity to imagine, create, and realize their full potential through the arts.

At Arts for Learning, we pair artists with classroom teachers to teach academics through the arts. Musicians and beatboxers join math teachers to teach fractions. Painters join science teachers, creating murals to study ecosystems. Students collaborate. ask questions, and dive deeper into their studies, engaged and excited by the creative process.

That's arts integration.



#### DEAR FRIENDS,

Last November, after 71 years as "Young Audiences of Maryland," we changed our name to honor what has long been true: our students are no longer audience members, but active participants in their own education. Today, we are Arts for Learning Maryland.

At Arts for Learning we live in the space of possibility. We strive to shape a future of education that advances justice, equity, and belonging. This year, returning to the classroom, we served 93,882 K-12 students with residencies, assemblies, and workshops. Our early learning programs for ages 0-6 reached over 17,000 with early language, motor skills, and socialemotional development. In February, 36,014 students registered for Blacktastic!, our virtual celebration of Black history and culture. In June, we took over operations of our first community center in NW Baltimore, Goodnow Community Center. We expanded our FREE Summer Arts for Learning Academy to nine Baltimore City Public Schools, reaching 2,150 students. Our Collaborative Growth Project is training our teaching artists to collaborate, prioritizing humanity and healing in the classroom.

This is a moment in our organizational history, where we're being seen as an effective model in education, even at the national level. Over the next four years, the U.S. Department of Education will be investing four million dollars to research the benefits of our model of pairing teaching artists with classroom teachers. Our purpose? To shape the future of education.

This continued growth is possible thanks to our passionate Arts for Learning community. I'm proud to share our accomplishments from this year with you. I look forward to the future we are building together.

tace Jonders Evans

Stacie Sanders Evans President & CEO

# OUR COMMITMENT TO RACIAL JUSTICE & EQUITY

In 2020, our Board of Directors shared a letter in our annual report, voicing our commitment to racial justice and equity as an organization. To ensure that our aspirations for inclusive and empowering classrooms are reflected within the Arts for Learning community, we continue to examine and address racial inequities within our own organization.

This work requires a broad range of actions and interventions organization-wide, and starts at the top, changing how our leaders lead. We are proud to be putting into place systems and processes that hold us committed to equity and justice as we grow both internally and externally.

Some actions we have taken since 2020 include:

- Investing in outside partnerships with race equity consultants
- Hiring our first Chief of People, Equity, and Culture
- Updating our hiring practices to improve pay transparency, and the use of rubrics and panel style interviews to decrease the impact of bias
- Forming and supporting staff-led race affinity groups to advance antiracism through collaboration and implementation of shared action plans
- Implemented race equity training for contracted teachers and artists, directly impacting students in classrooms
- Adopted inclusive, equity-informed leadership and management practices through a year-long training to build a culture of dignity and belonging

For questions about this ongoing work, contact DJ Brooks, Chief of People, Equity, and Culture: dj.b@artsforlearningmd.org.





# YOUNG AUDIENCES OF MARYLAND IS NOW ARTS FOR LEARNING MARYLAND

This name change reflects our evolution, our student impact and our plans for the future. What started as a classical music series in 1950 in Baltimore schools has evolved into a statewide organization where educators and artists co-create dynamic, arts-integrated, curriculum-based learning experiences.

As we expanded our reach and developed new initiatives, our name was no longer relevant for the collaborative, hands-on experiences we offered. We wanted our name to describe the meaningful "what," the creative "how," and the important "why" of our work.

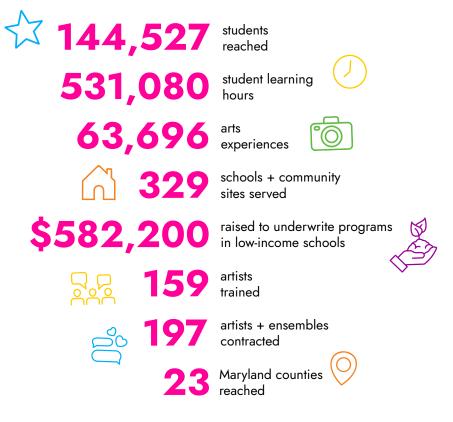
By adopting **Arts for Learning Maryland**, which was part of our previous name, we're honoring our history and affiliation with National Young Audiences/Arts for Learning, the nation's oldest and largest arts-in-education learning network.

Coinciding with the adoption of our new name, our office has also moved into the historic Odell's Nightclub building in the Station North Arts District of Baltimore. Odell's was a gathering place, and was beloved by the many creative people that gathered there. We are honored to continue that legacy.

To read more about our name change, visit artsforlearningmd.org/our-new-name.

# **BY THE NUMBERS**

These numbers reflect services provided September 1, 2021 - August 31, 2022.



# **OUR FUTURE IMPACT**

Training educators in arts integration ignites learning and transforms education in Maryland for years to come. If the 748 educators we provided professional development training this year keep arts integration in their classrooms for the next 10 years, we will indirectly impact over 201,000 students. Imagine if we are able to increase professional development opportunities across Maryland!

1 TEACHER X 27 STUDENTS PER YEAR X 10 YEARS OF TEACHING X 748 TEACHERS TRAINED = 201,960 STUDENTS



# HOW WE IGNITE LEARNING

Learning in, about, and through the arts creates inspired learning environments. The arts empower students to think creatively and engage in the learning of all subjects in a new way. Research shows that all children — and particularly children at risk of academic failure — are more likely to thrive in schools that make time for the arts and utilize arts integration. Joyful, hands-on creative explorations for our youngest learners and their caregivers build increased vocabulary and math skills and nurture an early love of learning.



#### EARLY LEARNING

Residencies, assemblies, and workshops featuring professional teaching artists of all mediums in the classroom encourage collaboration, critical thinking, and creativity.



#### **CORE PROGRAMMING**



Each year, Baltimore high schoolers grow through paid, creative internships at local cultural institutions and professional development with writing coaches and college mentors.

# **BLOOMBERG ARTS INTERNSHIP**

We transform school communities by training and supporting educators + artists to bring arts integration, critical consciousness, and healing into their classrooms.



**PROFESSIONAL DEVELOPMENT** 



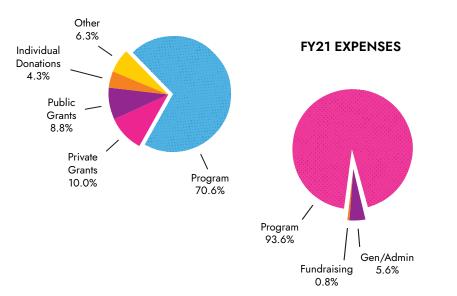
**ARTS FOR LEARNING ACADEMIES** 

# **FINANCE AT A GLANCE FY21**

Audited FY21 numbers can be found at artsforlearningmd.org/annual-report.

Total Income	\$9,295,241
Earned Income from Programs	\$6,562,164
Private Grants	\$927,622
Public Grants	\$815,544
Individual Donations	\$401,294
Other	\$588,617
Total Expenses	\$8,876,171
Program	\$8,306,137
General & Admin	\$496,105
Fundraising	\$73,929

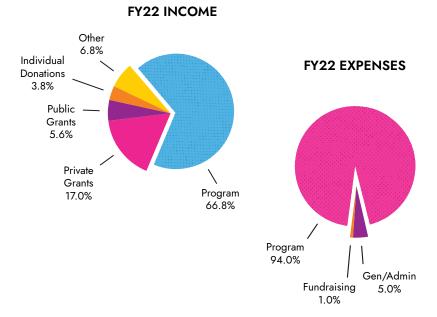
#### FY21 INCOME



# FINANCE AT A GLANCE FY22

FY22 Audited Financial Statements will be available starting December 2022.

Total Income	\$11,757,247
Earned Income from Programs	\$7,852,772
Private Grants	\$2,004,039
Public Grants	\$655,615
Individual Donations	\$449,972
Other	\$794,849
Total Expenses	\$10,416,483
Program	\$9,791,494
General & Admin	\$520,824
Fundraising	\$104,165



#### DONORS

We are deeply grateful to every donor who made a gift between September 1, 2020 and August 31, 2022. The full list of supporters — which is longer than space allows — can be found at artsforlearning.org/annual-report. Thank you for your generosity!

A special thank you to our Sunburst Society donors (marked with **\***) for making a five-year commitment to the organization, allowing us to create long-range plans beyond our current fiscal year and stay true to our vision. Thank you for your investment in our future.

#### \$100,000+

Bloomberg Philanthropies Maryland State Arts Council Harry and Jeanette Weinberg Foundation Saul Zaentz Charitable Foundation

# \$50,000-\$99,999

Baltimore Civic Fund Jacob and Hilda Blaustein Foundation Henry and Ruth Blaustein Rosenberg Foundation France-Merrick Foundation Morton and Sophia Macht Foundation Maryland Department of Housing and Community Development Maryland State Department of Education Middendorf Foundation National Endowment for the Arts Telluride Foundation Chris and David Wallace **\*** 

# \$20,000-\$49,999

Abell Foundation BGE, an Exelon Company Citizens of Baltimore County Samuel G. and Margaret A. Gorn Foundation David and Barbara B. Hirschhorn Foundation Louis B. II and Josephine L. Kohn Family Foundation Lockhart Vaughan Foundation Joseph and Harvey Meyerhoff Family Charitable Funds PNC Bank T. Rowe Price Foundation Jean and Sidney Silber Foundation Sylvan|Laureate Foundation Wright Family Foundation

#### \$10,000-\$19,999

**AEGON** Transamerica Foundation Anonymous Baltimore Office of Promotion and The Arts Ellen and Ed Bernard **Bunting Family Foundation** Alan Hoff and Trisha Frick\* Johns Hopkins Neighborhood Fund Kiwanis Club of Baltimore City Lois and Philip Macht Family Philanthropic Fund Virginia Cretella Mars Foundation National Summer Learning Association and New York Life Foundation Northrop Grumman Corporation Peck Foundation Nancy Peery Marriott Foundation Scott and Judy Phares Helen Pumphrey Denit Charitable Trust Barbara Shapiro Sean Tunis and Nancy Kass\* Mark and Sherri Weinman \* Whiting-Turner Contracting Co. Susan A. and Paul C. Wolman Ir. Fund of the Baltimore **Community Foundation** Paul and Dorothy Wolman \* Young Audiences, Inc.

#### \$5,000-\$9,999

Anonymous (2) Neal and Winnie Borden\* William and Candice Buckner\* CareFirst BlueCross BlueShield

Tea Carnell **\*** Brian and Kathy Chappell \* L. Denise Galambos and Bill Kichline \* Harry L. Gladding Foundation **Goldsmith Family Foundation** Hecht-Levi Foundation Lee and Brenda Heikkinen \* Heritage Toyota Catonsville **Emmert Hobbs Foundation** Stephanie Kimmons\* Cecil and Tracy Martin \* McGuireWoods LLP **Mid-Shore Community** Foundation David and Betsy Nelson \* Randall and Stephanie Osteen \* Terry Peterson and Scott Shanklin-Peterson\* Eric and Sara Pripstein \* Ben and Esther Rosenbloom Foundation Stanley Scherr and Bill Magruder Toyota Mary Jean and Oliver Travers Foundation, Inc. Aber D. Unger Foundation, Inc.

#### \$1,000-\$4,999

Donald Abrams and Jason Kissel \* David and Rinn Addison Adam and Sheelagh Allston \* Jennifer Andiorio and Matt Hohner \* Anonymous Matt Barinholtz Polly and Bruce Behrens \* Darcy and David Bisset \* Darca Boom Nancy Brennan Caleif and Cheniah Brooks Tom and Susan Brown\* Virginia Campbell\* **Campbell Foundation Caplan Family Foundation** lennifer Carr\* Caves Valley Partnership II, LLC Emily de la Reguera \* Brian DeWitt\* Chip and Kelly Doetsch \* Peter and Lorraine Doo\* Elizabeth Drigotas\* Bill Eberhart\* **Eliasberg Family Foundation** Stacie and Ben Evans\* Firewol Fund of the Baltimore Community Foundation First National Bank of Pennsylvania Brett Frazier and Anne Steckel\* Michael and Jane Glick Goodman-Gable-Gould/ Adjusters International Lara Hall and Jay Hood David Holmes and Bonnie Aubuchon **\*** Betsy Huttar \* David and Harriet Hutzler \* Wendy Jachman E. Scott and Cindy Johnson\* Edward and Pamela Kasemeyer\* Barbara and Mort Kesler \* I. Mitchell and Barbara Krebs\* Cynthia Lake and Jason Goldstein Michael Leber and Whitney Pennington Leber John J. Leidy Foundation Robert and Marilyn Levin Amy Macht and George Grose \*

Susan Magsamen and Richard Huganir\* Stan Mazaroff and Nancy Dorman David McKibbin \* Julie Medalis and Brian Kelley \* Barbara and Thomas Mohler \* Patrick and Amy Mutch \* Susan Nehra Carl Nielsen and Sarah Nordmann \* Sandy Peregoy\* Catherine Pierre and Van Smith \* Christina Pratt Price Family Fund of the **Baltimore Community** Foundation Gerren and Sheree Price \* Jonathan and Melissa Price\* Timothy and Joanne Regan Nora Roberts Foundation Victor and Nancy Romita Sandy Spring Trust Sarah and John Savage\* Eugene Schnell and Monika Springer Schnell\* Jeff and Andrea Schram\* Katherine Schulze and Carter Edgeworth Beth Seeley and Laura Oldham\* Clair Zamoiski Segal 🗡 Thomas and Julie Sessa \* Marjorie Shapiro Leslie Shepard Dorothy Sheu Kristine Smets and Michael Booth \* Southway Builders Inc. Megan Sparks\* Terry Squyres and Alan Reed \*

lennifer St. Germain\*

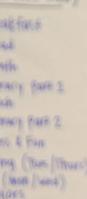
Meredith and James Stewart\* lames and Lorayne Thornton\* Robert and Arden Travers\* Alison Rose Tunis Fund of The Baltimore **Community Foundation** Jennifer and Andrew Walen Leo Wanenchak and David Ruschke \* Morris Weinman Memorial Foundation Iohn Williams\* Alicia Wilson Bobbi Young-Mace and Tim Mace \* Courtney Zellmer\* Ziger|Snead Architects

#### \$500-\$999

AIA Chesapeake Bay Chapter America's Charities John Beckley Amy Bonitz Palmer Peter Bowe David Brown Emily and George Brown Bonnie Copeland John Dean and Ellen Burchenal Dana DiCarlo Warden and Elizabeth Dilworth Pamela Dorsey Jay and Nancy Dougherty Christopher Dyer Linda Eberhart Sylvia Eggleston Wehr

Gayle Evans Mary Favret Cristina Fersedi lennifer Galambos Lesley Geisel Mae Golden The Gonda Family Foundation lim Halle lack and loy Heyrman Michal Roxie Johnson Denis and Natalya Khazan Zanvyl and Isabelle Krieger Fund Fred Lazarus Ted and Cecilia Leigh William Lopez Donald and Brigitte Manekin Marsha Manekin Dr. Frank C. Marino Foundation Lois Mark The McIntyre-Piet Family Gift Fund Shaquayah McKenzie \* Mary Ann Mears and Bob Embry Irving J. Neuman and Mickey Neuman Philanthropic Fund Maureen Orth Suzanne and Tom Owens Colleen Pierre Forrest Spencer Georgiana Tyler Karen Vaughn Randi Vega Peter Waxter lames and lane Webster Paul and Elizabeth Whitehead

To learn more about making a donation, visit artsforlearningmd.org/donate or reach out to micaela.g@artsforlearningmd.org.



nissal & Bigal



QUICK QUIZ!

8 hallada

A Par

- (H

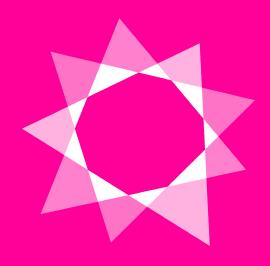
# FY22 BOARD OF DIRECTORS

#### **PRESIDENT & CEO**

Stacie Sanders Evans

#### **BOARD MEMBERS**

Alan Hoff, Chairman Tea Carnell, Vice Chair Christine Wallace, Secretary Eric M. Pripstein, Treasurer Sheelagh Allston Caleif Brooks Bill Buckner Candice Buckner Brian Chappell Emily de la Reguera Elizabeth Drigotas Brett Frazier Denise Galambos Senator Ed Kasemeyer Dr. Nancy Kass
Barbara Kesler
J. Mitchell Krebs
Cecil Martin
Julie Medalis
Darren Moseley
Betsy Nelson
Randy Osteen
Catherine Pierre
Gerren G. Price
Sarah Savage
Thomas J. Sessa
Courtney Zellmer
Lois Mark, Emeritus



# **ARTS FOR LEARNING** MARYLAND

21 E. North Ave., 1st Floor Baltimore, MD 21202

www.artsforlearningmd.org